



# Orion Financial Review for 2014

4 February 2015

Timo Lappalainen  
*President & CEO*

This presentation contains forward-looking statements which involve risks and uncertainty factors. These statements are not based on historical facts but relate to the Company's future activities and performance. They include statements about future strategies and anticipated benefits of these strategies.

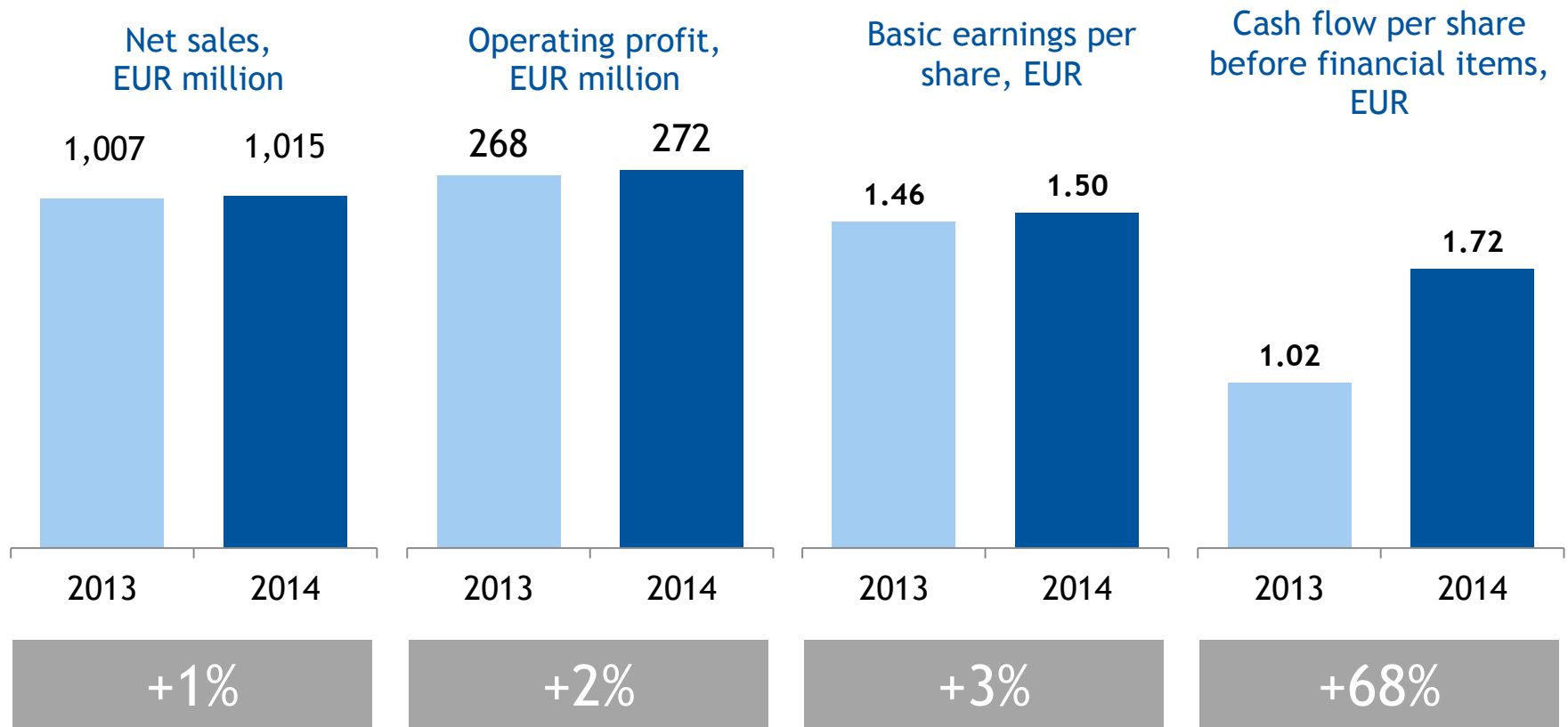
These statements are subject to risks and uncertainties. Actual results may differ substantially from those stated in any forward-looking statement. This is due to a number of factors, including the possibility that Orion may decide not to implement these strategies and the possibility that the anticipated benefits of implemented strategies are not achieved. Orion assumes no obligation to update or revise any information included in this presentation.

# Good year in pharmaceutical development and commercialisation projects

- Marketing authorisations for Bufomix Easyhaler in Europe and Stalevo in Japan
- Worldwide collaboration with Bayer on ODM-201 development and commercialisation
- Early phase clinical development pipeline boosted
- Specialty Products sales grew well
- Commencement of generic competition to Precedex in USA and to Stalevo in Germany
- Net sales and operating profit include EUR 39 million of milestone payments
- Board's proposal for dividend per share is EUR 1.30



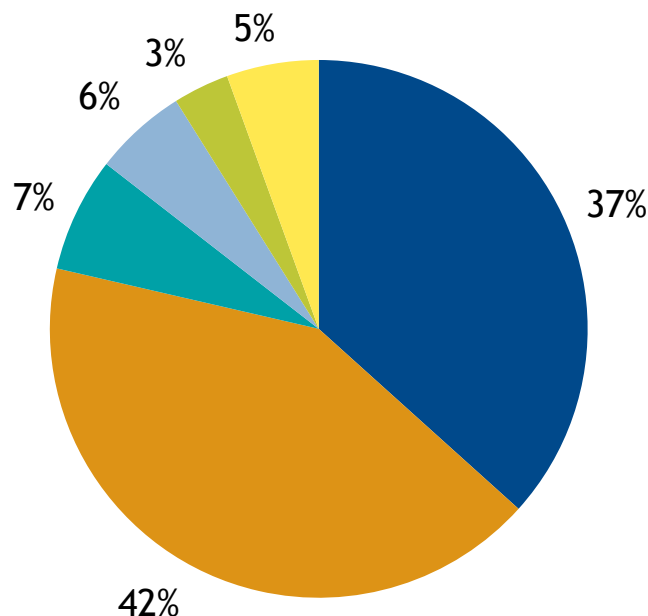
# Net sales and operating profit



# Breakdown of net sales

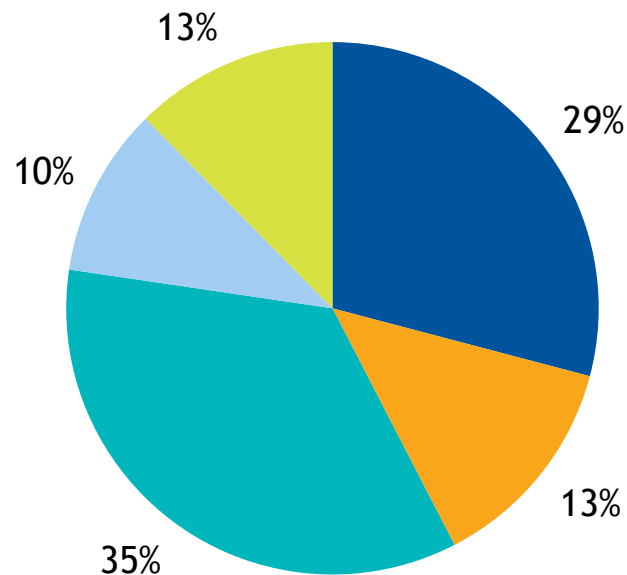
Group's net sales in 2014 were EUR 1,015 million

By business division



- Proprietary Products
- Specialty Products
- Animal Health
- Fermion
- Contract manufacturing & other
- Orion Diagnostica

By market area

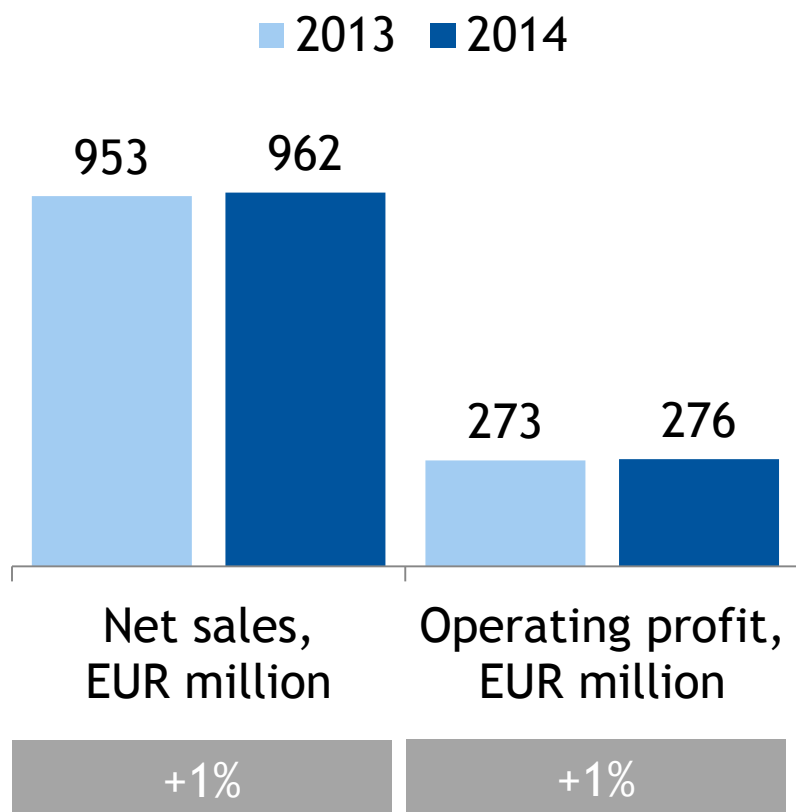


- Finland
- Scandinavia
- Other Europe
- North America
- Other countries



## Business Reviews

# Pharmaceuticals business

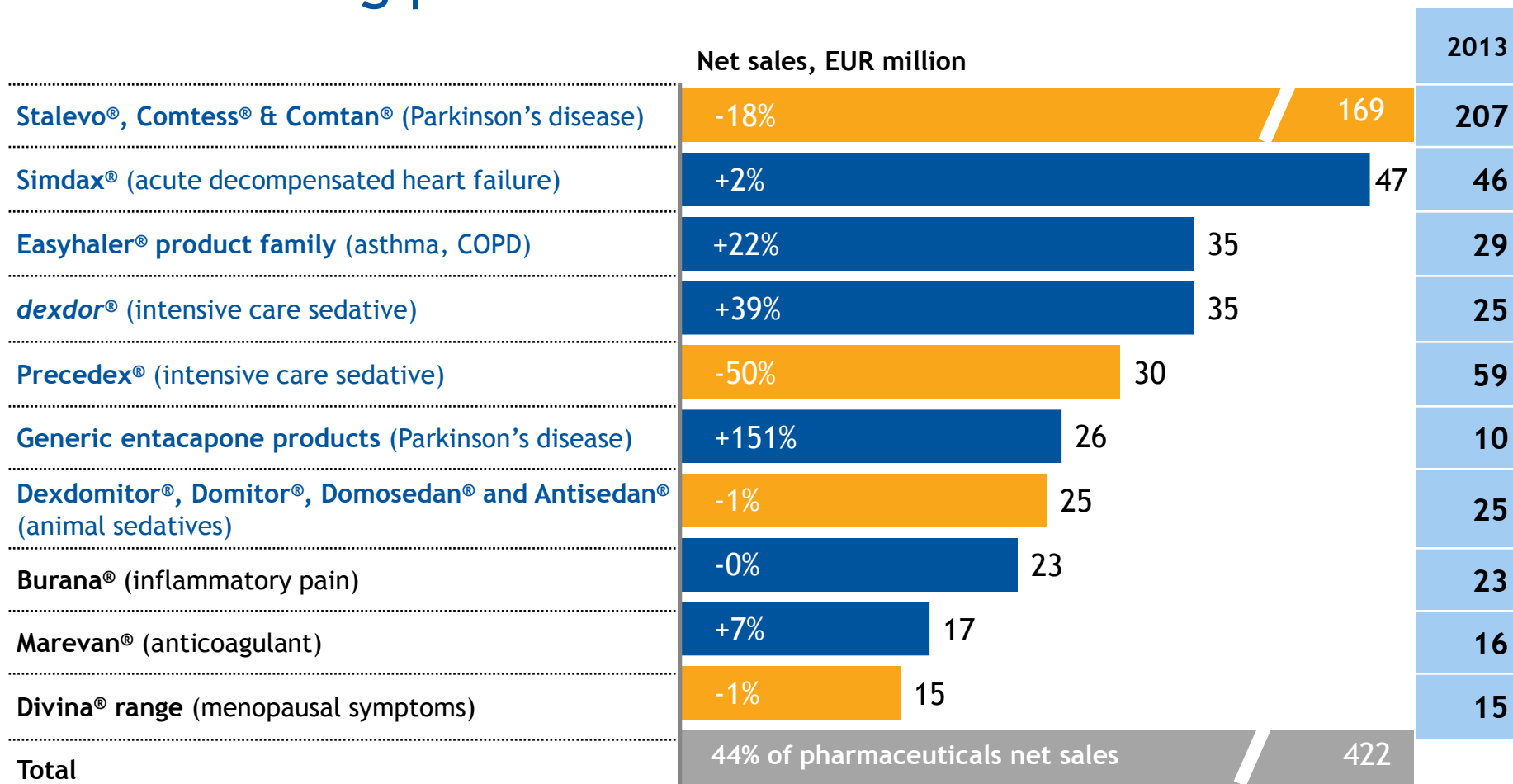


## Net sales split

| EUR million                    | 2014 | 2013 | Change % |
|--------------------------------|------|------|----------|
| Proprietary Products           | 373  | 390  | -4%      |
| Specialty Products             | 427  | 385  | +11%     |
| Animal Health                  | 70   | 71   | -1%      |
| Fermion                        | 57   | 64   | -10%     |
| Contract manufacturing & other | 34   | 43   | -21%     |

- Net sales of branded Parkinson's drugs down by 18%, and accounted for 18% of segment's net sales
- Net sales excluding Parkinson's drugs and significant milestone payments up by 2%
- Net sales and operating profit include milestone payments of EUR 39 (5) million from collaboration partners

# Best-selling pharmaceuticals 2014



Products based on Orion's inventions in blue font

# Orion clear market leader in Finland

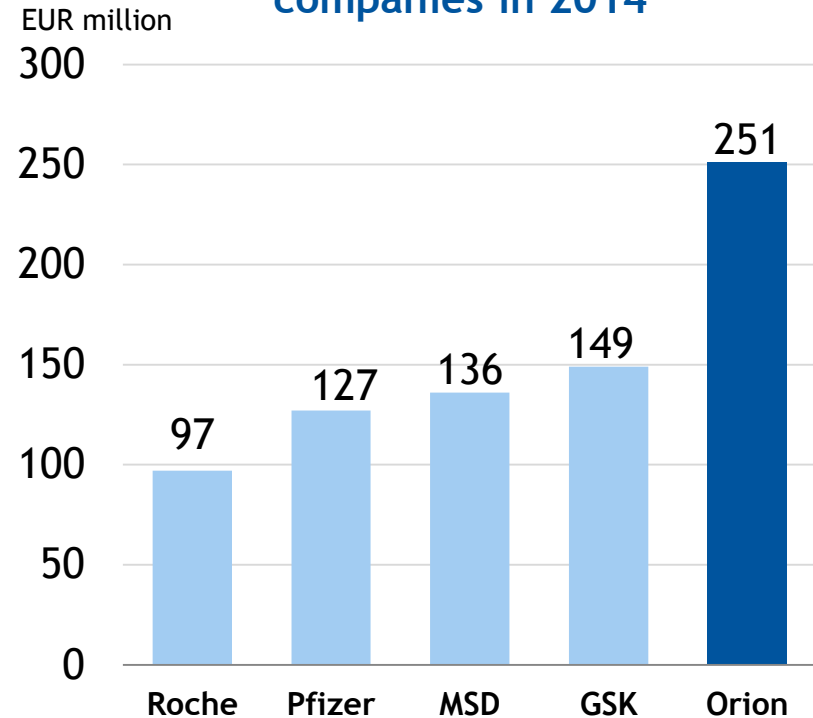
## Finnish human pharmaceuticals market in 2014

- Wholesale EUR 2,167 million (+5%)

## Orion in Finnish human pharmaceuticals market

- Sales growth +8%
- Orion clear market leader
  - Market share 12%
- Orion especially strong in self-care products and substitutable prescription drugs

## Finland's biggest pharmaceutical companies in 2014



# Review of Parkinson's drugs markets

## Overall markets for Parkinson's drugs

| USD / EUR million |     | MAT9/2014 | MAT9/2013 | Change % |
|-------------------|-----|-----------|-----------|----------|
| USA               | USD | 810       | 751       | +8%      |
| EU TOP 5          | EUR | 996       | 978       | +2%      |
| Japan             | EUR | 497       | 523       | -5%      |

Source: IMS Health sales statistics MAT9/2014

## Sales of Orion's branded Parkinson's drugs

| USD / EUR million |     | MAT9/2014 | MAT9/2013 | Change % |
|-------------------|-----|-----------|-----------|----------|
| USA               | USD | 20        | 37        | -47%     |
| EU TOP 5          | EUR | 127       | 131       | -4%      |
| Japan             | EUR | 53        | 59        | -10%     |

Source: IMS Health sales statistics MAT9/2014

## Market shares of Orion's branded Parkinson's drugs

|                                | MAT9 2014 | MAT9 2013 |
|--------------------------------|-----------|-----------|
| Finland <sup>2)</sup>          | 21%       | 23%       |
| Sweden <sup>2)</sup>           | 14%       | 15%       |
| Norway <sup>2)</sup>           | 15%       | 15%       |
| Denmark <sup>2)</sup>          | 14%       | 18%       |
| Germany <sup>3)</sup>          | 14%       | 15%       |
| UK <sup>3)</sup>               | 12%       | 13%       |
| United States <sup>3) 4)</sup> | 2%        | 5%        |
| Japan <sup>2) 4)</sup>         | 11%       | 11%       |

<sup>1)</sup> Germany, UK, France, Spain and Italy

<sup>2)</sup> including sales to hospitals and retail distributors

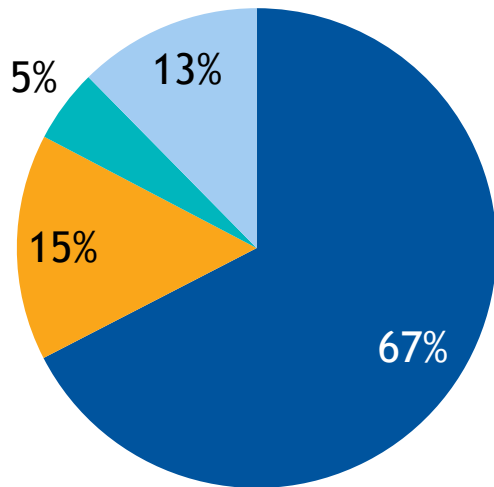
<sup>3)</sup> sales to retail distributors only

<sup>4)</sup> Novartis sales area

# Precedex® and dexdor® intensive care sedatives

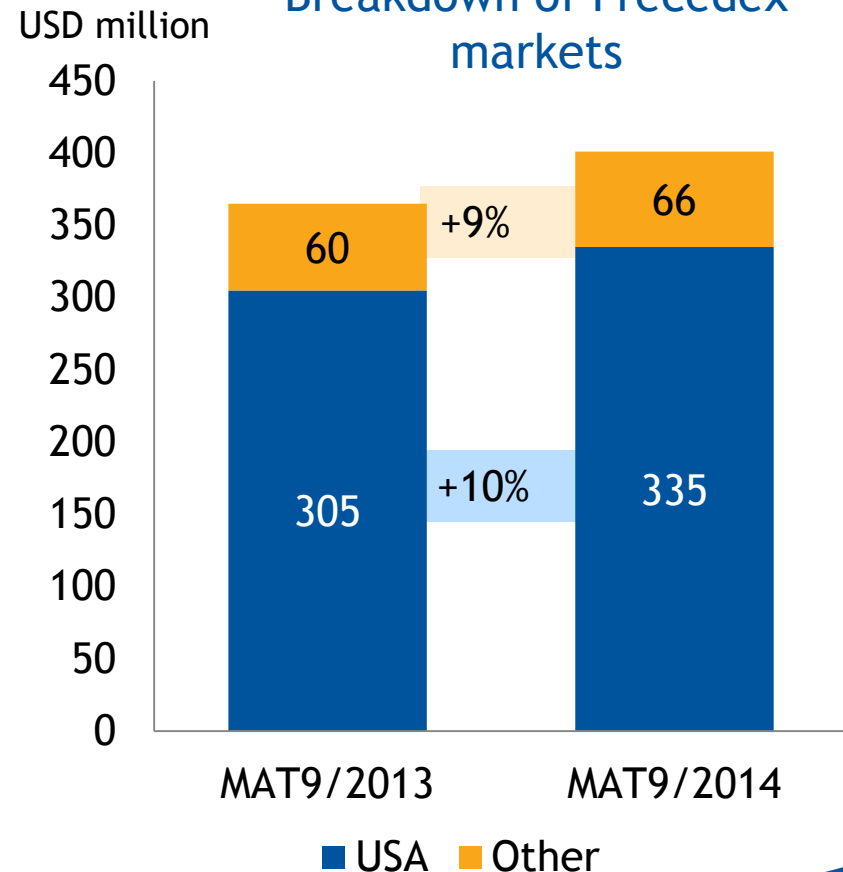
## European sedative market MAT9/2014

Total market value EUR 490 million (+3%)



- Propofol EUR 330 million (+4%)
- Midazolam EUR 74 million (-3%)
- Dexmedetomidine EUR 26 million (+29%)
- Remifentanyl EUR 61 million (-3%)

## Breakdown of Precedex markets



# Key clinical pharmaceutical development projects

| Project                                                    | Indication                  | PHASE |     |     | Registration |
|------------------------------------------------------------|-----------------------------|-------|-----|-----|--------------|
| Bufomix Easyhaler® (budesonide-formoterol) <sup>1)</sup>   | Asthma, COPD                | I     | II  | III |              |
| Easyhaler® salmeterol-fluticasone                          | Asthma, COPD                | I     | II  | III |              |
| ODM-201 (androgen receptor inhibitor) <sup>2)</sup>        | Prostate cancer             | I     | II  | III |              |
| Levosimendan <sup>3)</sup>                                 | Low Cardiac Output Syndrome | I     | II  | III |              |
| ORM-12741 (alpha-2c adrenoceptor antagonist) <sup>4)</sup> | Alzheimer's disease         | I     | IIa |     |              |
| Dexmedetomidine (intranasal) <sup>5)</sup>                 | Treatment of pain           | I     | IIb |     |              |
| ODM-104 (more effective COMT inhibitor)                    | Parkinson's disease         | I     |     |     |              |
| ODM-203 (targeted FGFR+VEGFR inhibitor)                    | Solid tumours               | I     |     |     |              |
| ODM-204 (CYP17 enzyme and androgen receptor inhibitor)     | Prostate cancer             | I     |     |     |              |
| ODM-106 (GABA-B receptor positive allosteric modulator)    | Essential tremor            | I     |     |     |              |

<sup>1)</sup> Aim is to obtain marketing authorisation for product in at least some European countries not included in decentralised marketing authorisation application process.

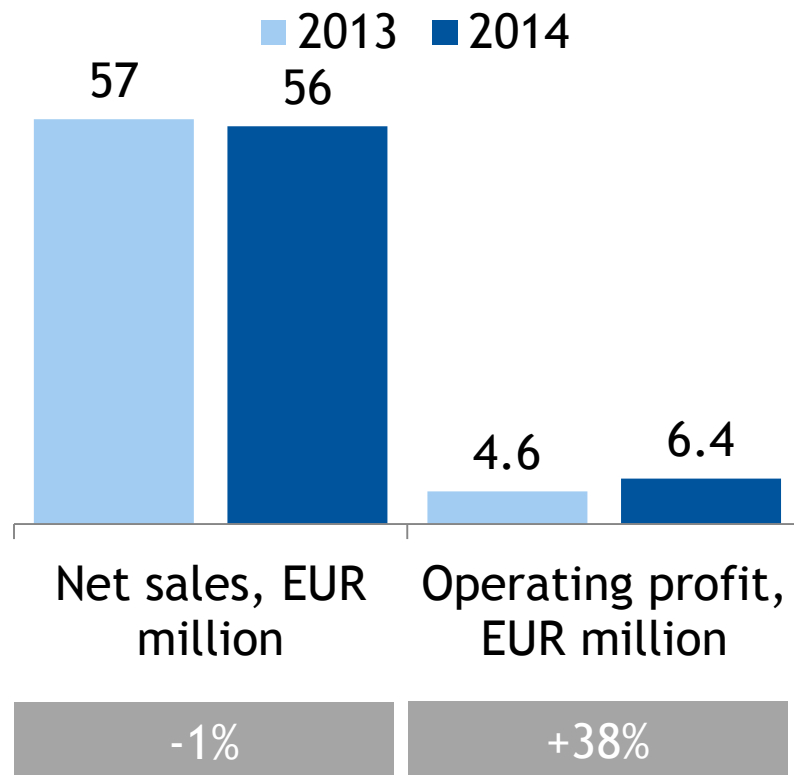
<sup>2)</sup> In collaboration with Bayer <sup>3)</sup> Partner: Tenax Therapeutics, Inc.

<sup>4)</sup> In collaboration with Janssen Pharmaceuticals <sup>5)</sup> Partner: Recro Pharma, Inc.

 = Phase completed

 = Phase ongoing

# Diagnostics business



- Net sales in 2013 include sales of products discontinued in 2013
- Comparative period operating profit included costs related to contraction of product portfolio, Turku manufacturing plant closure and personnel reductions
- QuikRead® tests remained main product
- First GenRead® products for sale

# Outlook for 2015

|                                    |                                                                                                                                                                                    |
|------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>Net sales</b>                   | Net sales will be slightly lower than in 2014 (net sales were EUR 1,015 million in 2014).                                                                                          |
| <b>Operating profit</b>            | Operating profit is estimated to exceed EUR 200 million.                                                                                                                           |
| <b>Group's capital expenditure</b> | The Group's capital expenditure will be about EUR 50 million excluding substantial corporate or product acquisitions (The Group's capital expenditure was EUR 57 million in 2014). |

# Orion's financial objectives

## **Increasing net sales.**

Achievement of this objective requires continuous investment in development of the product portfolio.

## **Maintaining profitability at a good level.**

The aim is operating profit that exceeds 20% of net sales.

## **Keeping the equity ratio at least 50%.**

**Distributing an annual dividend that in the next few years will be at least EUR 1.20 per share, and increasing the dividend in the long term.**

# Challenges and opportunities in next few years

Generic competition for Parkinson's franchise and Precedex.

Timing of milestone payments.

Global pricing pressure, especially on new products.

Long-term growth opportunities from R&D pipeline. Milestone payments.

Generic drugs and self-care products.

Easyhaler® combinations and *dexdor*® for European markets.

Operational flexibility and efficiency.

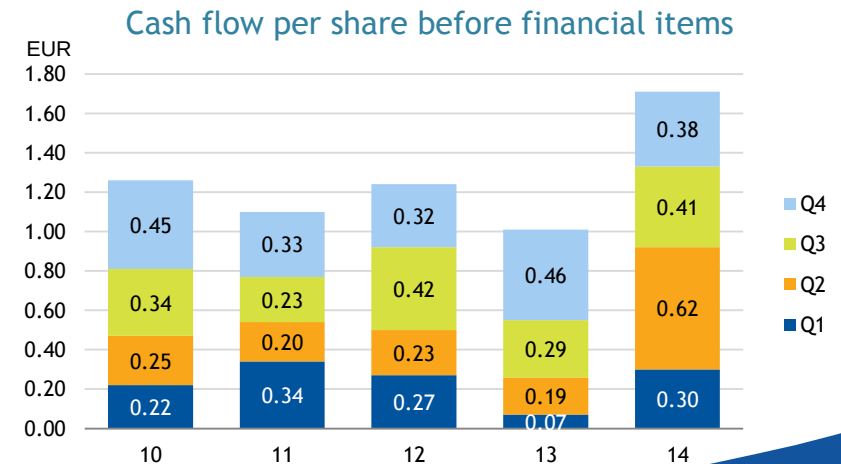
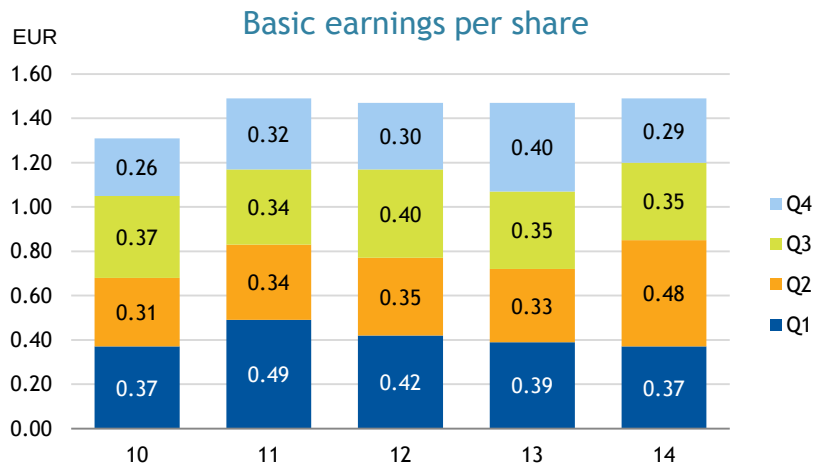
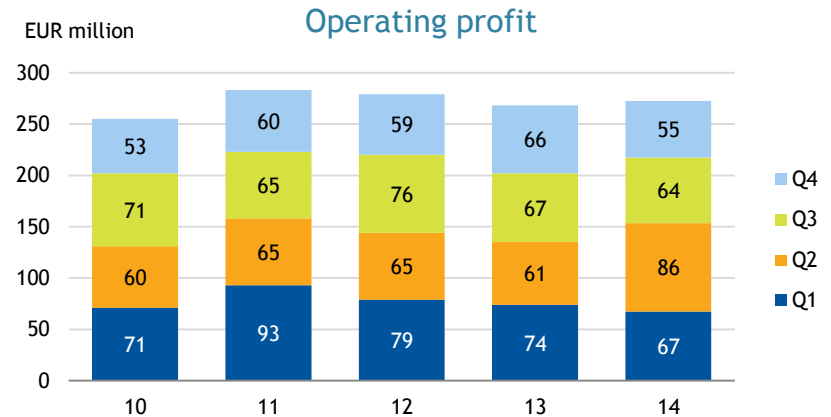
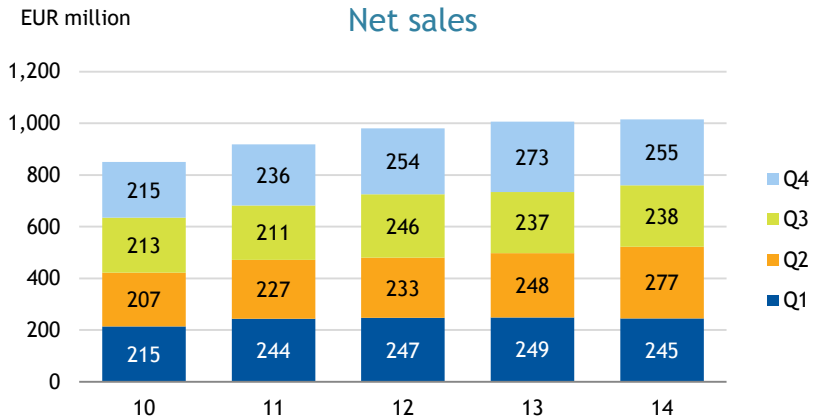
# Orion Calendar 2015

|                                                                                                                                             |                 |
|---------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Annual General Meeting 2015                                                                                                                 | 24 March 2015   |
| Interim Report January—March 2015                                                                                                           | 29 April 2015   |
| Capital Market Day in Helsinki                                                                                                              | 26 May 2015     |
| Interim Report January—June 2015                                                                                                            | 28 July 2015    |
| Interim Report January—September 2015                                                                                                       | 27 October 2015 |
| The Financial Statements and Report by the Board of Directors for 2014 will be published on the Company's website at latest in week 10/2015 |                 |



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# Key figures by quarter



# Key figures for 2010–2014

| Orion's key figures                             | 2010   | 2011  | 2012  | 2013    | 2014    | Change % |
|-------------------------------------------------|--------|-------|-------|---------|---------|----------|
| Net sales, EUR million                          | 849.9  | 917.9 | 980.4 | 1,006.9 | 1,015.3 | +0.8%    |
| Operating profit, EUR million                   | 254.2  | 282.9 | 278.3 | 267.7   | 272.4   | +1.8%    |
| Profit before taxes, EUR million                | 252.6  | 282.0 | 276.6 | 264.0   | 267.8   | +1.4%    |
| R&D expenses, EUR million                       | 85.5   | 87.5  | 105.8 | 101.9   | 106.2   | +4.2%    |
| Equity ratio, %                                 | 62.7%  | 64.2% | 61.0% | 53.6%   | 52.3%   |          |
| Gearing, %                                      | -12.2% | -6.9% | -1.7% | 8.4%    | -4.7%   |          |
| ROCE (before taxes), %                          | 45.0%  | 49.4% | 45.9% | 38.5%   | 36.6%   |          |
| Return on equity, %                             | 40.7%  | 43.3% | 41.0% | 40.3%   | 41.1%   |          |
| Basic earnings per share, EUR                   | 1.31   | 1.49  | 1.47  | 1.46    | 1.50    | +2.7%    |
| Cash flow per share before financial items, EUR | 1.26   | 1.10  | 1.23  | 1.02    | 1.72    | +68.4%   |
| Dividend per share, EUR                         | 1.20   | 1.30  | 1.30  | 1.25    | 1.30*   |          |
| Capital repayment per share, EUR                | 0.06   | 0.12  |       |         |         |          |

\*) Dividend proposal by the Board of Directors

# Income Statement 2010–2014

| Formation of profits,<br>EUR million | 2010   | 2011   | 2012   | 2013    | 2014    | Change % |
|--------------------------------------|--------|--------|--------|---------|---------|----------|
| Net sales                            | 849.9  | 917.9  | 980.4  | 1,006.9 | 1,015.3 | +0.8%    |
| Cost of goods sold                   | -283.2 | -305.1 | -350.8 | -393.5  | -401.7  | +2.1%    |
| Gross profit                         | 566.8  | 612.8  | 629.6  | 613.4   | 613.6   |          |
| Other operating income and expenses  | 1.2    | 3.0    | 6.3    | 5.6     | 1.7     | -68.8%   |
| Sales and marketing expenses         | -188.9 | -204.8 | -206.1 | -204.9  | -193.4  | -5.6%    |
| R&D expenses                         | -85.5  | -87.5  | -105.8 | -101.9  | -106.2  | +4.2%    |
| Administrative expenses              | -39.3  | -40.6  | -45.7  | -44.5   | -43.3   | -2.7%    |
| Operating profit                     | 254.2  | 282.9  | 278.3  | 267.7   | 272.4   | +1.8%    |
| Profit before taxes                  | 252.6  | 282.0  | 276.6  | 264.0   | 267.8   | +1.4%    |
| Profit for the period                | 184.7  | 209.5  | 206.9  | 206.2   | 211.3   | +2.5%    |

# Product protection situation of key products

## Key patents or data protection expire

| Molecule        | Product                           | Indication                              | Europe                                      | USA                        | Japan                         |
|-----------------|-----------------------------------|-----------------------------------------|---------------------------------------------|----------------------------|-------------------------------|
| Entacapone      | Stalevo®,<br>Comtess® and Comtan® | Parkinson's disease                     | November 2012<br>October 2013 <sup>1)</sup> | October 2013               | January<br>2015 <sup>2)</sup> |
| Levosimendan    | Simdax®                           | Acute<br>decompensated<br>heart failure | September 2015                              | Not marketed               | Not marketed                  |
| Dexmedetomidine | Precedex®<br><i>dexdor</i> ®      | Intensive care<br>sedative              | July 2013<br>September 2021 <sup>3)</sup>   | January 2014 <sup>4)</sup> | June 2012                     |

<sup>1)</sup> Stalevo data protection expired

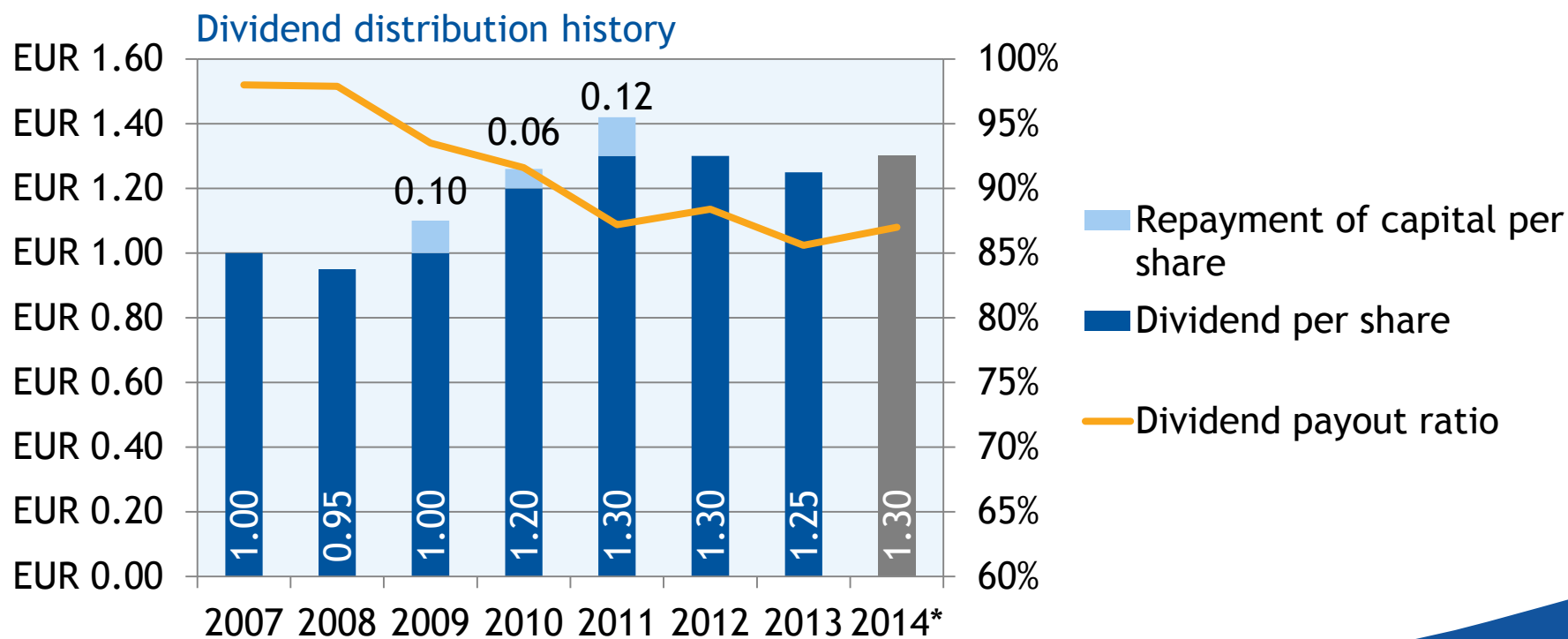
<sup>2)</sup> Data protection of Comtan expires

<sup>3)</sup> Dexdor data protection expires

<sup>4)</sup> Six months paediatric exclusivity granted for Precedex in the United States expired

# Dividend distribution policy

Orion's dividend distribution takes into account distributable funds and capital expenditure and other financial requirements in medium and long term to achieve the financial objectives.



\*) Dividend proposal by the Board of Directors



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